

DAMAC

An aerial night view of the Dubai skyline, featuring numerous illuminated skyscrapers and a winding canal in the foreground. The city lights are reflected in the water, and the overall scene is vibrant and modern.

DUBAI **THE BIG PICTURE**

SEGMENTS	TOPICS
DUBAI PRESENT	WHAT DEFINES DUBAI AT PRESENT
EXPO 2020	CATALYST TO FUTURE GROWTH
CITY OF THE FUTURE	UPCOMING FUTURISTIC PROJECTS
COVID-19 RESPONSE	DUBAI RESPONSE TO PANDEMIC
GROW WITH DUBAI	INVEST IN THE FUTURE
INVESTOR PROTECTION	RERA, DLD & ESCROW LAW
DAMAC	WHY DAMAC?

WHAT DEFINES **DUBAI AT PRESENT?**

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HIGH QUALITY OF LIFE

According to mercer's 2017 quality of living survey, Dubai is ranked the best city for quality of living across the Middle East and African region.

WHAT DEFINES **DUBAI AT PRESENT?**

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TAX HEAVEN

100% TAX FREE INCOME



SAFEST CITY

AMONG ONE OF THE SAFEST CITY ON
EARTH, CLAIMED BY LOCAL AUTHORITIES



HAPPIEST CITY

MINISTRY OF HAPPINESS

REGIONAL **HEAD QUARTERS**

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70% of the **FORTUNE 500**
companies choose Dubai as
their regional head quarters



WHAT DEFINES **DUBAI AT PRESENT?**

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FDI in Bn USD



FDI GROWING CONSISTENTLY
USD 40.36 Bn
OF FDI SINCE 2015

* 2019 Data - Till Q3 only

*Source : Dubai FDI Monitor, <https://www.dubaifdimonitor.ae/>

WHAT DEFINES **DUBAI AT PRESENT?**

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200
NATIONALITIES
LIVE IN DUBAI



FANTASTIC
**PUBLIC
TRANSPORTATION**



TOURISM
HUB



THE ECONOMIC
STABILITY



WORLD CLASS
INFRASTRUCTURE



WORLD CLASS
EDUCATION

MOST PEOPLE CAN REACH DUBAI WITH **8 HOURS**
WHILE 1/3 OF THE WORLD CAN REACH IT IN **4 HOURS**

WHAT DEFINES **DUBAI** AT PRESENT?

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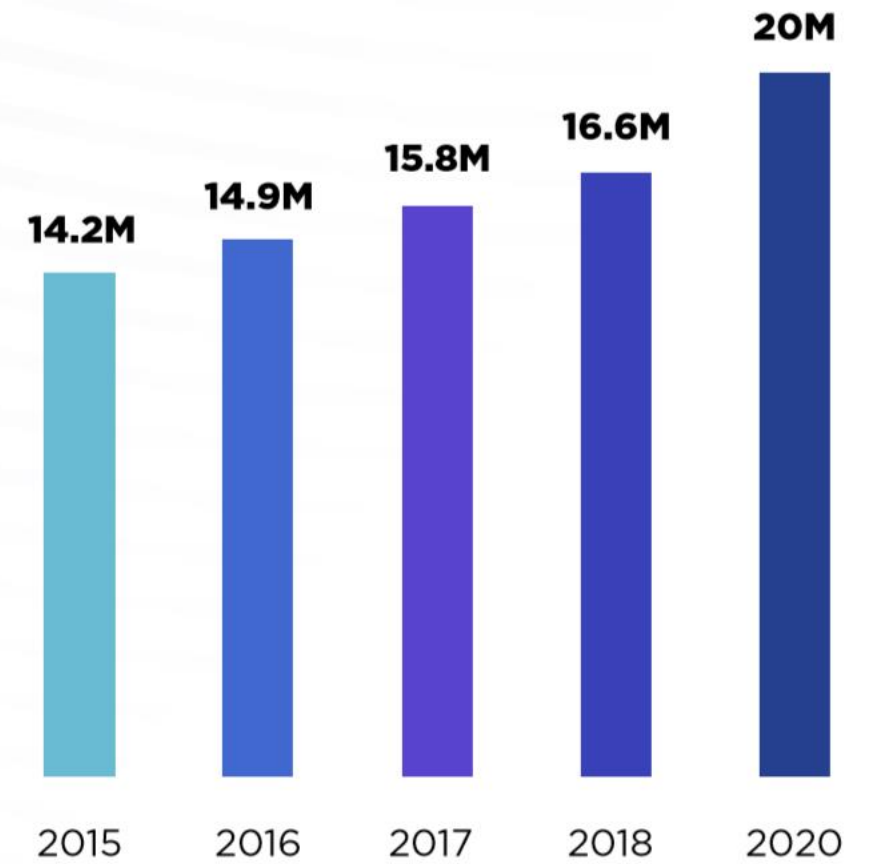
Dubai is home to 62.4% of
the global 300 brands

62.4%
DUBAI

55.3%
SHANGHAI

51.7%
LONDON

Source: CBRE Group Research, May 2019



**EXPO 2020 IS A
LONG-TERM INVESTMENT**
IN THE FUTURE OF THE UAE



**EXPO
2020**
DUBAI
UAE

EXPO 2020 AND ITS LEGACY WILL
BOOST ECONOMIC ACTIVITY BY



AED **122.6 Bn**
2013-2031



AND SUPPORT
905,200
FULL-TIME EQUIVALENT
(FTE) JOB-YEARS
2013 - 2031



RESTAURANT & HOTELS

AED **11.4 Bn**



CONSTRUCTION

AED **27.0 Bn**



EVENTS ORGANISATION

AED **68.9 Bn**



ECONOMIC ACTIVITY
WILL EQUAL

1.5 PERCENT OF
UAE GDP

DURING EXPO
OCTOBER 1 2021 – MARCH 31 2022



SPENDING IN SME
SECTOR

AED
4.7 Bn

SUPPORTING 12,600 JOB-YEARS
NOVEMBER 2013 – OCTOBER 2020

CENTENNIAL PLAN 2071

BLUEPRINT FOR DEVELOPMENT SET FOR NEXT 50 YEARS



- Mohammed Bin Rashid Al Maktoum Solar Park
- Largest single-site solar park in the world
- Capacity to produce 5,000 MW by 2030



25% of buildings in Dubai to be based on 3D printing technology by 2030



Aim to be City with the least carbon footprint in the world by 2050



Self sustainable economy -
Non oil based, diversified sources of revenue

25% OF THE TOTAL TRANSPORTATION IN DUBAI
TO AUTONOMOUS MODE BY 2030



Mobility – Driver-less public transports,
self-driving cars



Metro tracks to extend by
311km by 2030



Airport – Al Maktoum International Airport
to handle 220 Mn passengers /yr i.e. 2
times higher than world's busiest airport



Hyperloop – Dubai-Abu Dhabi in 12 Mins
Speed over 1,000 km/hr
Total coverage plan 150 Kms
Entire Project Cost – AED 22 Bn (\$6Bn)



China to invest \$3.4 Bn to build 60 Mn sq.ft. operation to host Chinese products for shipping around the world



Blockchain - Dubai would be the first Government to have all its transactions via Blockchain



Healthcare - Highly developed healthcare infrastructure



Technology Innovation - Artificial Intelligence to reduce accidents, minimize chronic diseases and reduce cost of education



Smart Dubai Initiative - 100 smart initiatives and more than 1000 smart services



COVID-19 UAE RESPONSE

UAE GOVT. AND EMERGENCY RESPONSE SERVICES TO
PANDEMIC RANKED AMONG THE BEST IN THE WORLD



2 weeks lockdown with 24 hours sanitization
14 drive through testing centers (23,000 sqm)
1,057,326 tests (107k to every million tested)*
3rd ranked worldwide in testing
1st among developed countries in testing



1st airline to conduct pre-boarding tests
Blood tests with results in 10 minutes
In partnership with Dubai Health Authority



256 Billion AED Targeted Economic Support Scheme (TESS)
100 Billion AED stimulus package (UAE Central Bank)
10 Billion AED made available for banks (0% interest funding)
15 Billion AED tenders to local businesses (Abu Dhabi)
1244 contracts awarded to private sector businesses

Post 2008-09 crisis, Dubai bounced back stronger in 2-3 years
Investors reaped maximum appreciation and ROI benefits

MORE FOR **LESS**

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WHAT CAN **USD 1,000,000** BUY YOU IN DUBAI?



Source: Knight Frank report on Global Real Estate Pricing 31/12/2018



ANY NATIONALITY CAN TAKE
100% OWNERSHIP
WITHOUT HAVING A LOCAL PARTNER

10-YEAR VISA
INVESTORS IN PUBLIC INVESTMENTS
OF AT LEAST AED 10MN

5-YEAR VISA
INVESTORS IN A PROPERTY WORTH
AED 5 MN OR MORE

ALL THESE VISA TYPES ARE RENEWABLE



DUBAI'S REAL ESTATE MARKET IS ON PAR WITH THAT OF NEW YORK OR LONDON. IT IS REGULATED AND SUSTAINABLE.



TRANSPARENCY DUE TO REAL ESTATE REGULATING AGENCY (RERA) AND DUBAI LAND DEPARTMENT (DLD)



PAYMENT PLANS LINKED TO CONSTRUCTION (OFF-PLAN)



SPECIAL COURT FOR DISPUTES RELATED TO REAL ESTATE



CONSTRUCTION PROGRESS UPDATE ON DLD SITE

ESCROW ACCOUNT LAW

- Strictly monitored by RERA
- Mandatory to launch sale of any project
- 20% of Project value to be deposited in it by Developer
- DLP – Defect Liability Period -1 yr
- 5% of project value hold back during DLP to cover any defects arising post completion
- Transparency- Developer is required to furnish a progress certificate to withdraw funds
- Risk-mitigation- Ensure funds are used for construction and completion of your project only
- Once the account has been opened, construction has to start within six months



29,000
UNITS DELIVERED

33,000
UNITS IN DEVELOPMENT

50+ MILLION SQ FT PROJECTS IN PLANNING
AND PROGRESS

DAMAC Properties was established in 2002 as a luxury real estate developer in Dubai, UAE. Over time, the Company has grown to become one of the region's leading developers, with projects spanning the GCC, wider Middle East and the United Kingdom.

We now develop:

- Multi-million square-foot golf course communities
- High-end and high-rise private apartment towers
- Limited edition living experiences
- As well as operating and managing serviced hotel apartments

*Figures as of 31st December 2019

OUR BRAND COLLABORATIONS

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VERSACE
HOME

T R U M P
THE TRUMP ORGANIZATION

روتانا
Rotana

Radisson

Justcavalli

TIGER WOODS DESIGN

WHY INVEST IN DUBAI **NOW**

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ATTRACTIVE LOW PRICES
COMPARED TO GLOBAL REAL
ESTATE MARKETS



FLEXIBILITY IN INVESTING
WITH MORE SQFT ACROSS
DIVERSE PRODUCTS



HIGH RENTAL DEMAND IN
PREMIUM COMMERCIAL AND
RESIDENTIAL AREAS



EXCITING OFFERS SUCH AS
GUARANTEES, WAIVERS AND
EARLY HANDOVERS



EXTENDED PAYMENT PLANS, SOFTER
INSTALMENTS AND POST
HANDOVER BENEFITS



EASY MORTGAGE OPTIONS WITH LOAN TO
VALUE EVEN FOR NON-RESIDENTS



HIGHER YIELDS WITH 0% TAX ON
PROPERTY OWNERSHIP, RENTAL INCOME
CAPITAL GAINS

AND



INVESTING IN REAL ESTATE

TIPS TO BEAR IN MIND WHEN BUYING
DURING CURRENT MARKET SCENARIO



BUY FROM REPUTED / BRANDED DEVELOPER ONLY



ENSURE DEVELOPER HAS GOOD DELIVERY TRACK RECORD



INVEST IN READY PROPERTY OR NEAR COMPLETION PROPERTY ONLY



VERIFY FINANCIAL VIABILITY OF DEVELOPER IF BUYING NEAR COMPLETION PROJECTS



ONLY SELECT PROJECTS FROM DEVELOPERS WITH SOUND FINANCIAL HEALTH

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